



AN ANTICIMEX COMPANY

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Media Releases

Flick Anticimex grows its market share in the Armidale Region through the acquisition of New England Pest Management

Flick Anticimex continues its acquisition initiative in 2022 through the acquisition of New England Pest Management. This acquisition strengthens the local operations in regional NSW, especially across the residential service sector.

Located in Armidale and servicing the Armidale, Glen Innes, Inverell and New England areas, New England Pest Management is led by Josh and Samantha Rolff who have been running the business for over 17 years. During this time Josh and Samantha have grown the business to be a brand name with a strong reputation amongst the residential and commercial customer base in the region.

Josh & Samantha Rolff, Directors of New England commented:

"Firstly, we would like to thank our staff, suppliers, and customers for being part of our business for the past 17 years. Our success and achievements are because of our passion to deliver a high standard of service to our clients. Joining Flick Anticimex represents for us a great opportunity. Being part of Flick, leveraging from their international experience as part of Anticimex Group, will allow us to further improve the quality level of our services by developing alternative and preventive SMART pest control solutions and offering Flick Home Protection. We are also pleased that our staff will be able to take advantage of new possibilities by being part of this growing global organisation. We are very proud of the success that our family-owned business has achieved in the New England region, thanks to our team and to our customers."

Shaun Coe, Regional General Manager – VIC/NSW, Flick Anticimex commented:

"I am very happy and enthusiastic about this merger as New England Pest Management is a renowned and well-run business based in Armidale. The relationships with customers formed by Josh and Samantha Rolff over many years have contributed to the success of New England Pest Management. We look forward to working together with the New England Pest Management team to continue a tradition of outstanding customer service and combining decades of experience with the latest technological innovations to deliver an even better customer experience."

For more information, please contact:

Josh & Samantha Rolff, Directors, New England Pest Management

Phone (02) 6772 5166, Email newenglandpest@gmail.com

Shaun Coe, Regional General Manager – VIC/NSW Region, Flick Anticimex

Phone +61 429 367 250, Email shaun.coe@flick.com.au

About Flick Anticimex

Flick is a strong established brand within the pest control industry in the Australian marketplace. Commencing operations in

1918 and we now have over 1,250 professional staff and service over 300,000 customer sites annually. We protect over 55,000 commercial sites and 200,000 residential customers from pests every year. We also keep our commercial customer's premises hygienically clean by servicing over 54,000 washrooms sites. Flick Anticimex is regarded as Australian No. 1 and one of New Zealand's Leading Pest Control and Hygiene companies.

Anticimex Group is the modern pest control company. Through prevention, new technology and sustainable solutions, we meet the new demands for healthy environments, for both individuals and businesses. Anticimex employs around 7,400 people, serving more than 3 million customers in 20 markets worldwide. Total revenue in 2020 amounted to approximately AUD 1.5 billion.

Read more at flick.com.au & anticimex.com