



AN ANTICIMEX COMPANY

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Media Release

Flick Anticimex grows its market share in the Central Coast region through the acquisition of PestGuard Termite & Pest Control

Flick Anticimex continues its acquisition initiative and are pleased to announce our latest acquisition of PestGuard Termite & Pest Control. This strategic acquisition strengthens the local operations in the Central Coast, Lake Macquarie and surrounding areas in NSW, across both the residential & termite services.

Located in Central Coast, NSW, PestGuard Termite & Pest Control is led by Trent Giddings for over 9 years. During this time Trent has grown the business and has achieved a solid reputation and established a strong local brand name in the Central Coast, Lake Macquarie and surrounding areas.

Trent Giddings, Director of PestGuard Termite & Pest Control commented:

"I am excited to be joining forces with Flick Anticimex as it represents great opportunities for the business and our dedicated team. I would like to thank our past and present team, who have played a pivotal role in building our business to where it is today. It was important for us to align with a company with the same passion and level of customer service. We look forward to introducing our customers to the latest innovative digital sustainable pest control solutions that Flick offers. I am very proud of the success that our business has achieved and look forward to the exciting opportunities ahead."

Shaun Coe, Regional General Manager – VIC/NSW Region, Flick Anticimex commented:

"I am very happy and enthusiastic about this merger as PestGuard Termite & Pest Control is a strong local business based in Central Coast, NSW. The relationships with residential & commercial customers formed by Trent Giddings and his team over many years have contributed to the success of PestGuard Termite & Pest Control. We look forward to working together with the PestGuard Termite & Pest Control team to continue a tradition of outstanding customer service and combining decades of experience with the latest technological innovations to deliver an even better customer experience."

For more information, please contact:

Trent Giddings, Director, PestGuard Termite & Pest Control

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Shaun Coe, Regional General Manager – VIC/NSW Region, Flick Anticimex

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About Flick Anticimex

Flick is a strong established brand within the pest control industry in the Australian marketplace. Commencing operations in 1918 and we now have over 1,500 professional staff and service over 325,000 customer sites annually. We protect over 55,000 commercial sites and 200,000 residential customers from pests every year. We also keep our commercial customer's premises hygienically clean by servicing over 60,000 washrooms sites. Flick Anticimex is regarded as Australian's No. 1 Pest Control and Hygiene company, and New Zealand's modern pest control company.

Anticimex Group is the modern pest control company. Through prevention, new technology and sustainable solutions, we meet the new demands for healthy environments, for both individuals and businesses. Anticimex employs around 7,400 people, serving more than 3 million customers in 20 markets worldwide. Total revenue in 2020 amounted to approximately AUD 1.5 billion.

Read more at flick.com.au & anticimex.com