

Date: 3 November 2025

Media Release

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## Flick Anticimex is expanding its presence in Cairns and Far North Queensland region through the acquisition of Pestrid Pest Management Services

Flick Anticimex continues its acquisition initiative with the acquisition of Pestrid Pest Management Services. This acquisition strengthens residential and commercial operations in Cairns and Far North Queensland.

Pestrid Pest Management Services is a proudly family-owned business based in Cairns, led by Duncan and Bryanne Priest. Since opening its doors in 2011, Pestrid has built a strong reputation for reliable service and has become a well-known name throughout the region.

Duncan and Bryanne Priest, Directors of Pestrid Pest Management Services commented:

"As we mark 14 incredible years in business, we extend our heartfelt thanks to our dedicated team, valued suppliers, and loyal customers. Your support has been the cornerstone of our success. Our journey has been driven by a passionate commitment to delivering exceptional customer service and professional pest control solutions. Now, as part of Flick Anticimex and the global Anticimex Group, we're excited to take our service to the next level. This partnership empowers us to offer cutting-edge, sustainable digital pest control solutions—enhancing the quality of our services and opening new opportunities for our team within a growing international organization."

Dallas Hall, Regional General Manager - North Region, Flick Anticimex commented:

"We're excited to announce our merger with Pestrid Pest Management Services, a respected and wellestablished business based in Cairns Queensland. Led by Duncan and Bryanne Priest, the team has built strong relationships with both residential and commercial clients. Their commitment to excellence aligns perfectly with Flick's values. Together, we'll combine decades of experience with the latest pest control innovations to deliver even greater value to our customers."

## For more information, please contact:

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## **About Flick Anticimex**

Flick is a strong established brand within the pest control industry in the New Zealand and Australian marketplace. Commencing operations in 1918 and we now have over 1,800 professional staff and service over 325,000 customer sites annually. We protect over 58,000 commercial sites and 250,000 residential customers from pests every year. We also keep our commercial customer's premises hygienically clean by servicing over 60,000 washrooms sites across Australia. Flick

Anticimex is regarded as Australian's No. 1 Pest Control and Hygiene company, and New Zealand's modern pest control company

Anticimex is a global leader in pest control, driving the transformation from reactive to preventive pest control services through innovation in environmentally friendly and digital solutions. By means of in-depth biology expertise, 90 years of service experience, and its digital SMART offering, the company is creating healthier environments for commercial and residential customers worldwide. Committed to sustainability, Anticimex protects biodiversity, reduces pest borne disease risks, and minimizes food and property loss. Operating in 22 countries with 12,000 employees, the company celebrates nine decades of continuous growth with total revenues of SEK 16.9 billion in 2024.

Read more at flick.com.au & anticimex.com