



AN ANTICIMEX COMPANY

Date: 1st August 2023

Media Release

Flick Anticimex grows its market share in Sydney through the acquisition of Wise Pest Control

Flick Anticimex continues its acquisition initiative in 2023 through the acquisition of Wise Pest Control. This acquisition strengthens the local operations in Sydney, NSW, across both the residential & commercial service sectors.

Located in Sydney, NSW, Wise Pest Control is led by Paul and Jeanette Kennedy who have been running the business for 30+ years. During this time Paul and Jeanette have grown the business to be a brand name with a strong reputation in Blue Mountains Region, NSW, particularly amongst the residential sector.

Paul and Jeanette Kennedy, Directors of Wise Pest Control commented:

"We are excited for the opportunity to join Flick Anticimex as it represents great opportunities for us and our team. We would like to thank our past and present team, as we wouldn't have built our business to where it is today without them. It was important for us to join a company with the same passion and level of customer service. We look forward to offering our customers the latest innovative digital sustainable pest control solutions. I am very proud of the success that our business has achieved and look forward to the exciting opportunities ahead."

Shaun Azhar, Regional General Manager – Sydney Region, Flick Anticimex commented:

"I am very happy and enthusiastic about this merger as Wise Pest Control is a renowned and well-run business based in Blue Mountains Region NSW. The relationships with residential & commercial customers formed by Paul and Jeanette over many years have contributed to the success of Wise Pest Control. We look forward to working together with the Wise Pest Control team to continue a tradition of outstanding customer service and combining decades of experience with the latest technological innovations to deliver an even better customer experience."

For more information, please contact:

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About Flick Anticimex

Flick is a strong established brand within the pest control industry in the Australian marketplace. Commencing operations in 1918 and we now have over 1,500 professional staff and service over 325,000 customer sites annually. We protect over 55,000 commercial sites and 200,000 residential customers from pests every year. We also keep our commercial customer's premises hygienically clean by servicing over 60,000 washrooms sites. Flick Anticimex is regarded as Australian No. 1 and one of New Zealand's Leading Pest Control and Hygiene companies.

Anticimex Group is the modern pest control company. Through prevention, new technology and sustainable solutions, we meet the new demands for healthy environments, for both individuals and businesses. Anticimex employs around 7,400 people, serving more than 3 million customers in 20 markets worldwide. Total revenue in 2020 amounted to approximately AUD 1.5 billion.

Read more at flick.com.au & anticimex.com